The Lockdown Effect: Implications of the COVID-19 Pandemic on Internet Traffic

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Lots of data, lots of data crunchers

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COVID-19 and the Internet

euronews.

**Coronavirus: Half of humanity now on lockdown as 90
countries call for confinement**

euronews.

Coronavirus: Half of humanity now on lockdown as 90 countries call for confinement

The New York Times

Working From Home: How Coronavirus Could Affect the Workplace

euro**news.**

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INSIDE HIGHER ED

Will Shift to Remote Teaching Be Boon or Bane for Online Learning?

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Working From Home: How Coronavirus Could Affect the Workplace

INSIDE HIGHER ED

Will Shift to Remote Teaching Be Boon or Bane for Online Learning?

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The Internet is essential in all these efforts, but how well does it cope?

Goals of this presentation

- Understand the impact of the COVID-19 pandemic on different networks

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- Present our results from a diverse set of vantage points

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- Present our results from a diverse set of vantage points
- Highlight how a change in user demand affects traffic dynamics

Vantage points

3 IXPs

IXP Central Europe
IXP Southern Europe
IXP US East Coast

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IXP Central Europe
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IXP US East Coast

Interconnecting networks

IXPs: Central Europe, Southern Europe, US East Coast

- Central Europe: 900+ members, 8+ Tbps peak traffic
- Southern Europe: 170+ members, 500+ Gbps peak traffic
- US East Coast: 250+ members, 600+ Gbps peak traffic
- IPFIX flows collected at the public peering platforms

Data has been analyzed strictly on premise and results are aggregated.

3 IXPs

IXP Central Europe
IXP Southern Europe
IXP US East Coast

Interconnecting networks

ISP

Central Europe

3 IXPs

IXP Central Europe
IXP Southern Europe
IXP US East Coast

Interconnecting networks

ISP

Central Europe

**Residential customers
working from home**

Large European ISP

- Services ~15M fixed line subscribers + Tier 1 transit network
- No hosted CDN caches, but a diverse peering infrastructure
- Subscriber view: Netflow captured at the Border Network Gateways (BNGs)
- AS level view: Netflow collected at the border routers

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3 IXPs

IXP Central Europe
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Interconnecting networks

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Central Europe

Residential customers
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EDU

Madrid region

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Interconnecting networks

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Service network interconnecting
universities and research institutions

REDIMadrid university network

- Academic network interconnecting 16 universities and research centers (Madrid region)
- Serves ∼290K users (including WiFi access, student halls, etc)
- NetFlow captured at the border routers

The network operators provided anonymized flow data.

Analyzing the pandemic across time

Our analysis is based on **four weeks** representing the course of the
pandemic from **February 2020** to **June 2020**.

Analyzing the pandemic across time

base: February before the lockdown

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April: First relaxation of restrictions

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June: Minimum restiction level

	ISP-CE	IXP-CE	IXP-SE	IXP-US	EDU
base	Feb 20–26	Feb 20–26	Feb 20–26	Feb 20–26	Feb 20–26
March	Mar 19–25	Mar 19–25	Mar 12–18	Mar 19–25	Mar 12–18
April	Apr 09–15	Apr 23–29	Apr 23–29	Apr 23–29	Apr 23–29
June	Jun 18–24	Jun 18–24	Jun 18–24	Jun 18–24	n/a

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pandemic from **February 2020** to **June 2020**.

Traffic changes in different networks

Traffic changes January 2019 to June 2020

Once the lockdown started the ISP saw an increase in traffic which normally spans over multiple months.

Traffic changes January 2019 to June 2020

Similar behaviour for the IXPs; for the IXP CE and IXP US the traffic levels keep elevated.

Traffic changes January 2019 to June 2020

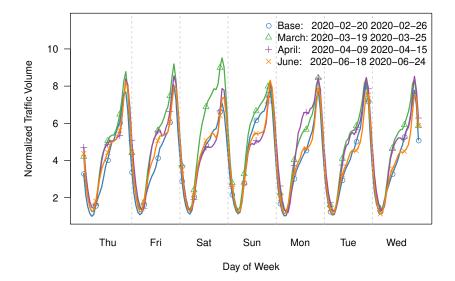**Once the lockdown started mobile traffic decreased measurably and increases with the first relaxations in mid April.**

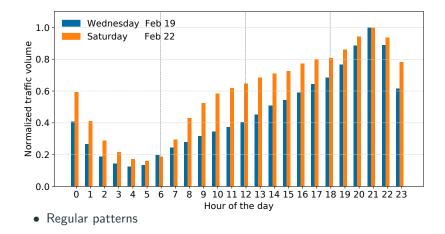# Traffic volumes before and after the lockdown

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Lockdown: Change in workday vs. weekend pattern (ISP)

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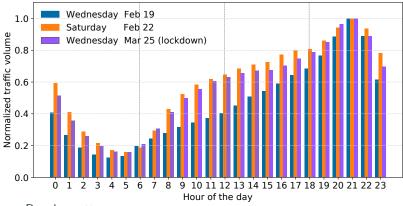- Regular patterns

Lockdown: Change in workday vs. weekend pattern (ISP)
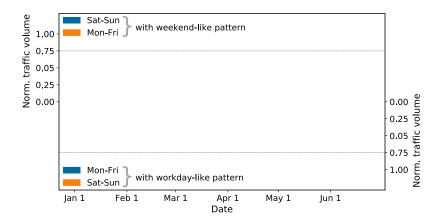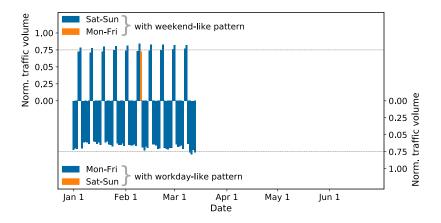

- Regular patterns
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  - Weekend: More traffic during daytime

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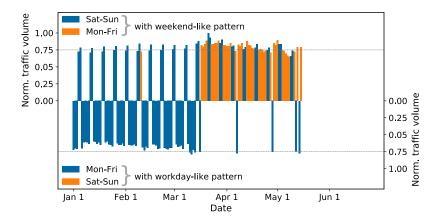# Lockdown: Change in workday vs. weekend pattern (ISP)

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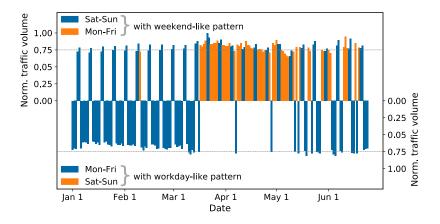- During pandemic: Workdays look more like weekends

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Changes in workday vs. weekday patterns at the ISP

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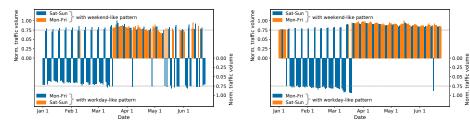# Changes in workday vs. weekday patterns at the ISP

- Classify days into workdays or weekends using traffic patterns
- Pre-lockdown: Most days are classified correctly
- During lockdown: Many workdays are classified as weekends; recovering after mid-May
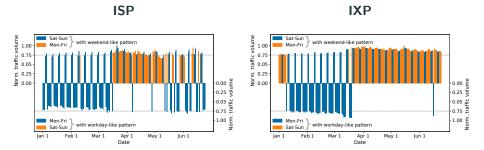
Changes in workday vs. weekday patterns: ISP vs. IXP

- Workdays are also mostly classified as weekends at the IXP

Classify traffic by application class

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Base week ISP

Base week IXP

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- Email during working hours

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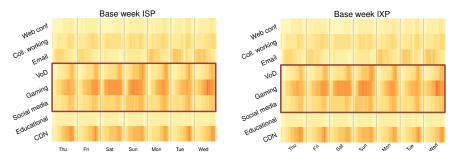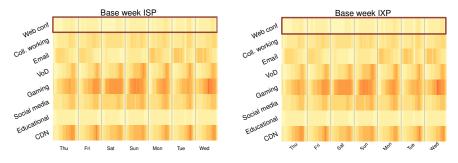- No change in early morning hours $\rightarrow$ remove

Base week ISP

Web conf
Coll. working
Email
VoD
Gaming
Social media
Educational
CDN

Thu   Fri   Sat   Sun   Mon   Tue   Wed

Base week IXP

Web conf
Coll. working
Email
VoD
Gaming
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Educational
CDN

Thu   Fri   Sat   Sun   Mon   Tue   Wed

- Email during working hours
- CDN, VoD, gaming and social media during evening hours

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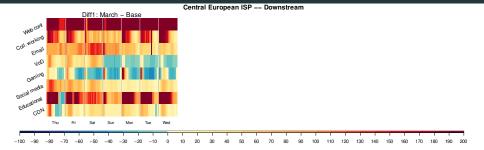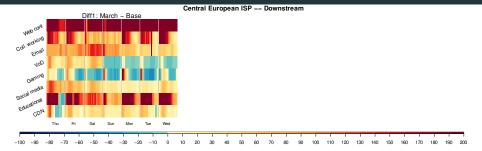- No change in early morning hours → remove

Base week ISP

Base week IXP

- Email during working hours
- CDN, VoD, gaming and social media during evening hours
- Hardly any web conferencing

Changes in application classes: Central European ISP

Central European ISP –– Downstream

Diff1: March – Base

Changes in application classes: Central European ISP

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Diff1 : March – Base

March:

- Large increase in web conf., coll. working, educational traffic
- Partial decrease in VoD and gaming

Changes in application classes: Central European ISP

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Diff2: April – Base

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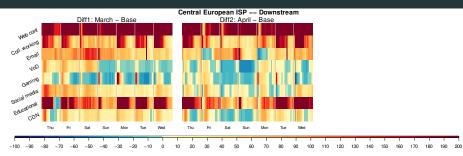**March:**

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Changes in application classes: Central European ISP

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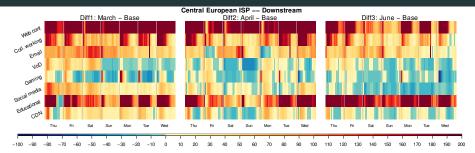Diff1: March – Base   Diff2: April – Base   Diff3: June – Base

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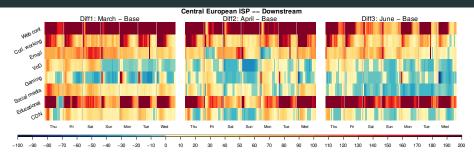- Decrease in social media

Changes in application classes: Central European ISP

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Diff1: March – Base   Diff2: April – Base   Diff3: June – Base

Web conf, Coll. working, Email, VoD, Gaming, Social media, Educational, CDN

Thu Fri Sat Sun Mon Tue Wed

−100 −90 −80 −70 −60 −50 −40 −30 −20 −10 0 10 20 30 40 50 60 70 80 90 100 110 120 130 140 150 160 170 180 190 200
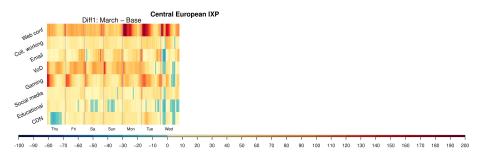
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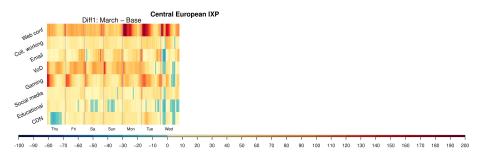**April:**

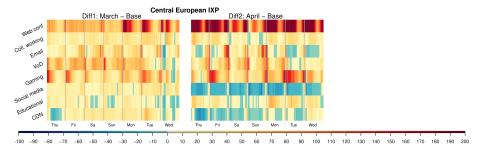- Growth in Email less pronounced
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June:

- Web conf. still growing, but more focused on working hours
- Moderate growth in coll. working
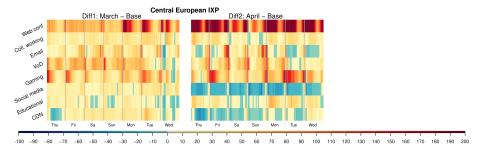- Decrease of VoD, gaming and social media

17

Central European IXP
Diff1: March – Base

Diff1: March – Base · Central European IXP

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Central European IXP

Diff1: March – Base   Diff2: April – Base

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(Rows: Web conf, Coll. working, Email, VoD, Gaming, Social media, Educational, CDN. Columns: Thu, Fri, Sa, Sun, Mon, Tue, Wed)

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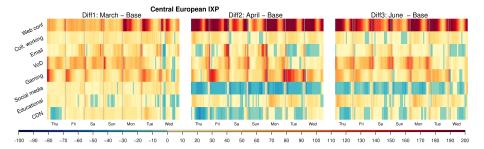
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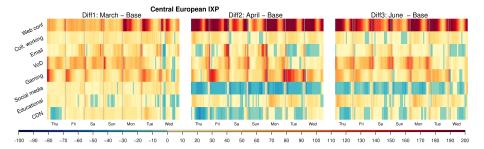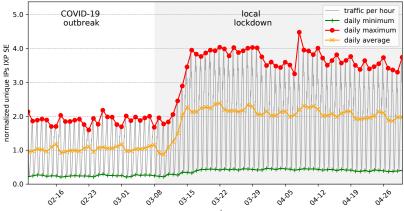- Strong increase in web conf.
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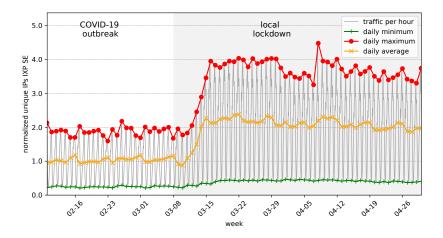- Partial decrease in CDN and educational traffic

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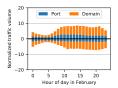
Case Study: Gaming traffic at a Southern European IXP
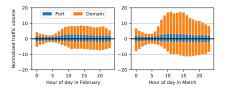
Case Study: Gaming traffic at a Southern European IXP

- Gaming: Large increase in number of active IP addresses and traffic volume

VPN traffic: Central European IXP

VPN identification

- Port-based: Well known port/proto combinations exclusively used by VPN services
- DNS-based: For TCP/443 traffic, IPs labeled *vpn*, but not `www.`

VPN identification
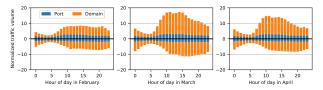
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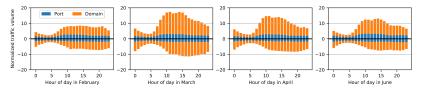- DNS-based: For TCP/443 traffic, IPs labeled *vpn*, but not `www.`

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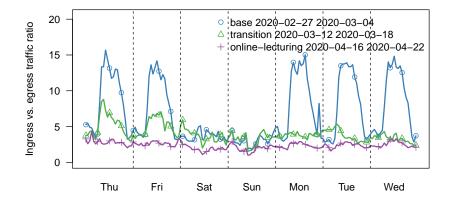- Slight decrease in April

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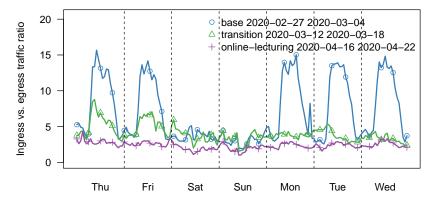- DNS-based: For TCP/443 traffic, IPs labeled *vpn*, but not `www.`

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How did edu traffic change?
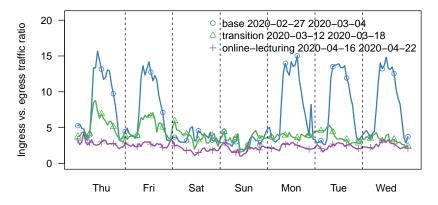
Ingress-egress traffic ratio: REDIMadrid

Ingress vs. egress traffic ratio

○ base 2020–02–27 2020–03–04
△ transition 2020–03–12 2020–03–18
+ online–lecturing 2020–04–16 2020–04–22

Thu   Fri   Sat   Sun   Mon   Tue   Wed

Ingress-egress traffic ratio: REDIMadrid

- Large decrease in traffic and number of connections

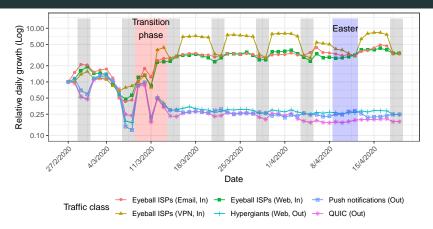## Ingress-egress traffic ratio: REDIMadrid

- Large decrease in traffic and number of connections
- Traffic ratio significantly decreased from 15:1 to 4:1

Protocol changes: REDIMadrid

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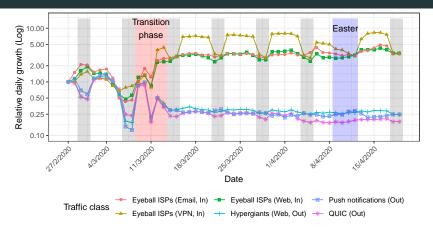
Protocol changes: REDIMadrid

- Large increase in incoming web (1.7x), email (1.8x), VPN (4.8x), remote desktop (5.9x), and SSH (9.1x) traffic.
- Large decrease in outgoing web traffic (50%) and mobile traffic (65% of push notifications' traffic)

What we found

People change → traffic changes

- Changes in people's lives lead to new traffic patterns

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Our vantage points reveal that the impact of the COVID-19 panedmic is directly reflected in changes to Internet traffic patterns.

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